|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **tQAW5lBfspCcXGD** | **PERSONA PHOTO** |  | **GOALS AND MOTIVATIONS** |  | **CHALLENGES AND OBSTACLES** |
| * Maintain the family. * Pick up children everyday. * Ensure meal suit family. * Need abundant baby products and fresh food. | * Got thick recently. |
|  |  |
| **QUOTATIONO** | |
| **Feast on your life.** | |
| **NAME** | |
| Lori | |
| **AGE** | |  |  |
| 43 | | **FRUSTRATIONS** | **SOURCES OF INFORMATION** |
| **GENDER** | | * Naughty children. * Too busy to look after the whole family. * Lack of time for buying food in supermarket. | **BOOKS** |
| Female | |  |
| **LOCATION** | | **BLOGS** |
| London | | **√** |
| **OCCUPATION** | | **CONFERENCES** |
| Housewife | |  |
| **JOB TITLE** | | **EXPERTS** |
| - | |  |
| **HIGHEST LEVEL OF EDUCATION** | | **MAGAZINES** |
| Bachelor degree | |  |
| **ANNUAL INCOME** | | **WEBSITES** |
| **-** | | **√** |